<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>11:00 - 4:30</td>
<td>Registration and Vendor Browse</td>
<td>Conference Lobby</td>
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<tr>
<td>12:00 - 1:00</td>
<td><strong>Newcomers’ Session &amp; Lunch</strong></td>
<td>Jefferson Grand Ballroom</td>
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<td></td>
<td><em>Presenter: Andy Benoit, University of Louisiana-Lafayette</em></td>
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<tr>
<td>1:15 - 2:30</td>
<td><strong>Opening Session</strong></td>
<td>Jefferson Grand Ballroom</td>
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<td></td>
<td><strong>Welcome</strong></td>
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<td><em>Presenters: Anthony Malta, LACRAO President &amp; Ryan Garrity, Local Arrangements Committee Chair</em></td>
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<td>1:15 - 2:30</td>
<td><strong>AACRAO Update</strong></td>
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<td><em>Presenter: Luisa Havens, Vice President for Enrollment Services, Florida International University</em></td>
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<tr>
<td>1:15 - 2:30</td>
<td><strong>SACRAO Update</strong></td>
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<td><em>Presenter: Nancy Umphres, Business Analyst for Student Records, University of Arkansas – Fayetteville</em></td>
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<tr>
<td>2:35-3:30</td>
<td><strong>Keynote Address</strong></td>
<td>Jefferson Grand Ballroom</td>
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<td><em>Presenter: Steve Morgan, Admissions Counselor &amp; Coordinator of Alumni &amp; Parent Relations, Our Lady of Holy Cross College</em></td>
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<tr>
<td>3:30-4:30</td>
<td><strong>Opening Reception with Corporate Partners</strong> <em>(Hors d’oeuvres)</em></td>
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<td>5:00-10:00</td>
<td><strong>Dinner on your own</strong> <em>(Complimentary Shuttle Service to/from French Quarter 5:00-10:00)</em></td>
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<tr>
<td>7:30-11:30</td>
<td><strong>Hospitality Suite</strong> <em>(Presented by College Scheduler)</em></td>
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Program Sessions T1

T1-A: eTranscript Exchange: Turning Credentials Into Opportunities*

    Presenter: Melissa O'Connor, Parchment

Thousands of high schools and postsecondary institutions are sending and receiving transcripts electronically. It just makes sense to enjoy the tracking, communication, and enhanced security that Parchment's patented PDF technology and Exchange Platform can bring. Save up to 85% of the time you spend processing transcripts, and gain 100% peace of mind for you and your students by adopting a platform that will support your credential needs today and in the future. Join Parchment in a discussion about our mission to help students turn their credentials into opportunities through simple and secure eTranscript exchange.

T1-B: Talking Transfer: The Shared Responsibility of Helping Students Discover Pathways to Your Institution

    Presenter: Heather Schmidt, Louisiana State University
    Moderator: Bea Williams, River Parishes Community College

Enrollment and economic trends indicate that students are increasingly likely to transfer at least once in their college career. Considering that one out of every three students encountered may have transfer in their future, it is critical to cross-train colleagues and educate campus partners on the topic of transfer. Please attend this session to learn how one enrollment management professional exponentially increased institutional reach in the recruitment market by empowering personnel to share in mastery of the transfer student domain. Creative tips and strategic solutions for expanding your transfer team (at no additional cost to your institution) will be discussed.

T1-C: Training a Winning Recruiting Team

    Presenters: Ashlee Hewitt and Melanie McBride, Northwestern State University
    Moderator: Danielle Rhine, Northwestern State University

How to train both new and returning recruiters. This session will break down a training program that will prepare your team to be successful on the road and in the office. A recruiter's how to guide!

T1-D: FERPA Roundtable, Jefferson Grand Ballroom

    Presenters: Bob Vento, Louisiana Tech; Robert Doolos, Louisiana State University; Kelly Rodrigue, Nicholls State University
    Moderator: Joshua Chovanec, Louisiana Tech University

Join your colleagues for a discussion regarding the intricacies and nuances of the Family Educational Rights and Privacy Act (FERPA)? Bring those hard FERPA questions that have been keeping you up at night so your fellow registrars can help find the answers.

10:00-10:25

Snack Break/Vendor Browse
Program Sessions T2

T2-A: What Do Reverse Transfer, 150% Direct Loan Compliance Reporting, Transcripts, and Revenue Generating Opportunities Have in Common? * Orleans A

Presenter: Paul Taylor, National Student Clearinghouse

Come learn how your partner, the National Student Clearinghouse, is addressing these current hot topics in higher education. Information will be provided on a new national project which could dramatically affect Reverse Transfer and we will also discuss how some services can provide additional office revenue, while reducing costs. The explosion of electronic delivery of transcripts will also be featured, as well as an update on the new 150% compliance reporting. You will learn how the Clearinghouse is focused on meeting not only today's issues, but tomorrow's challenges as well. For over 20 years, the National Student Clearinghouse, has been your trusted and neutral partner in higher education.

T2-B: Using cloud technology and advanced services, that enhance your existing systems and processes to dramatically boost enrollment management performance* Orleans B

Presenters: Pamela Brennan, FolderWave and Faye Tydlaska, Tulane University

In a difficult and ever changing demographic, financial, and social environment, institutions are challenged to find the students that closely align with their institutional mission to ensure the most optimized Enrollment Management practice. While relying on traditional modes of outreach, marketing, and management of the enrollment process may no longer provide predictable, real-time and excellent results, blowing it up is not an option. Come see how Tulane and other leading institutions are looking to reinvigorate and maximize their investments in their existing systems and processes by using innovative technology that improves their performance to achieve the superior results that are required in today’s competitive environment.

T2-C: Organizing and Executing a Successful Campus Visit Event St. Tammany

Presenters: Valerie Calenda and Rachael Thompson, Tulane University

Moderator: Britney Barras, Nunez Community College

-how to organize and execute a successful campus event for students and their families
-internal processes for planning, organization for day of the event, etc.
-various options for collecting RSVPs, providing confirmation details, etc.

T2-D: Are You Thinking About Waitlisting? Jefferson Grand Ballroom

Presenter: Matt Moore, University of New Orleans

Moderator: Yudi Delgado, Louisiana State University Health Sciences Center – New Orleans

Course compression? Un-mapped curricula? Student complaints regarding course availability? Faculty complaints of not understanding course demand? Administrative complaints of improper staffing, heavy/light faculty loads, cancelled sections, etc.? Are you thinking about Waitlisting? This interactive discussion will target some of the primary topics regarding the registration function of waitlisting in an effort to address some of these questions. Specific examples of institutional decisions regarding waitlisting will be presented. We will conclude with a demonstration of two methodologies employed by UNO to combat these issues: Demand Analysis and Registration through the Degree Audit.
Program Sessions T3

T3-A: Creating a Single System for Catalogs, Curriculum Management, and Transfer Credit Evaluation

*Presenter: Anita Aker, SmartCatalog

Are you tired of asking your staff and colleagues to learn one more system? With SmartCatalog IQ, you can manage Catalogs, Curriculum and Syllabi in one tool set. You can even use it to inform Transfer Credit Evaluation and create a Faculty/Staff Directory. This presentation will look at how a holistic academic content management system eliminates redundant editing and maintains consistency from websites to faculty listings. We will look at how custom forms, workflows and data types tie information into a cohesive whole that can be make better use of staff time while dashboards create a user-friendly system people will want to use.

T3-B: SEVIS and Regulatory Update

*Presenter: Natalie Rigby, Louisiana State University

*Moderator: Becky Maillet, Nunez Community College

SEVIS and regulatory update regarding international students with F and J visas.

T3-C: From Boots to Books

*Presenters: Gilberto Burbante and Courtney Cassard, Nichols State University

*Moderator: Angela Robinson, University of Louisiana at Monroe

The more you listen, the more we speak, urged one veteran—and the more institutions learn what works and what doesn’t work for veterans, the better the experience will be for the campus community. Veterans are as diverse as any other students that colleges serve and it’s important to understand the range of their needs and hopes, from housing options and opportunities for career networking, to peer mentors who foster their academic advancement. This session will cover how to understand and serve veterans.

T3-D: Going Digital: Rethinking Your Brand

*Presenters: Faye Tydlaska and Jeff Schiffman, Tulane University

*Moderator: Carlos Gooden, University of New Orleans

Does your social media and web marketing merely mirror more traditional print publications? Would you like to engage prospective students in a more immersive, immediate and personal way? Learn how Tulane pushed the reset button on its recruitment marketing strategy to create a dynamic and interactive digital presence through a variety of social media and web platforms.
Program Sessions T4

T4-A: All online catalogs are not created equal* Orleans A

*Presenters: Gina Monaghan, Digital Architecture & Clayton Benton, Louisiana State University

Clayton Benton, Senior Associate Registrar at Louisiana State University, shares how Acalog, the Academic Catalog Management System, has made the team at LSU more efficient and streamlined their processes. There’s a reason why schools encounter difficulty using page-based Web content management systems to present their online catalogs. See how a data driven, relational system provides greater ease of use, eliminates errors, delivers shorter implementations and enables faster catalog production cycles. Furthermore, discover how Curriculog transforms a cumbersome and complex curriculum path into an intuitive, automated process, and is the most flexible system on the market for curriculum development.

T4-B: Multichannel Communication for the Entire Student Lifecycle* Orleans B

*Presenters: Lori McIntosh and Jay Fabian, Hobsons

Hobsons staff will explore different types of personalized communication channels to enhance the one on one attention that can be delivered through the entire student lifecycle utilizing the Radius SLM.

T4-C: Converting Prior Learning Assessment into Equivalent Academic Credit St. Tammany

*Presenters: René Cintrón and Erin Landry, Delgado Community College

*Moderator: Cara Landry, River Parishes Community College

Prior Learning Assessment (PLA) is a form of non-traditional credit issued to the student based on their work expertise, industry based certifications, credit examination, and others. This session will cover the forms of PLA, how they can be used for credit, how Delgado’s processes and procedures work, and the plans moving forward with growing PLA processes and acceptance.

T4-D: Managing Change: Process Reengineering in Enrollment Services Jefferson Grand Ballroom

*Presenter: Luisa Havens, Florida International University & AACRAO

*Moderator: Brian Antie, Louisiana State University

As technology and innovation become more and more pervasive in higher education, process re-engineering and change management competencies become must-have tools in the tool-box of higher education professionals, especially those working in enrollment services areas. Come to learn the basics, with real-life examples and applications of the main concepts.

Snack Break/Vendor Browse
Program Sessions T5

T5-A: Using College Scheduler to Ease Registration and Hit Enrollment Goals* Orleans A

*Presenter: Brett Conner, College Scheduler

Is making your student’s registration experience easy and efficient a goal that your institution strives for? Does increasing enrollment coincide with your institution’s goals? Web based schedule planner for use by students when planning their schedule for an upcoming semester, College Scheduler automates the manual pen & paper process and presents the student with every possible schedule option that is open and able to be registered for RIGHT NOW. College Scheduler enables students to maximize credit hours, increase on-time graduation and find the perfect schedule. Creating a schedule around commitments has never been easier. Integrates with Banner, PeopleSoft, Colleague, and more! Used by 120+ institutions around the country large & small.

T5-B: SCRIP-SAFE In-House Diploma Printing – Our Commencement Solution* Orleans B

*Presenter: Stephanie Weiss, Scrip-Safe International

Commencement is a stressful time, so why not do what you can to make the process run as smoothly as possible? Come and hear how two institutions have partnered with SCRIP-SAFE to utilize Diplomas on Demand as their in-house diploma printing solution. Learn how they’ve been able to regain control over their diploma process, provide superior service to their students and alumni, and bring a budget friendly service to their campus. See how in-house diploma printing can help you to revolutionize your commencement services and make the processing of diplomas less stressful and less costly!

T5-C: Re:fresh SACRAO – Contribute to Change St. Tammany

*Presenter: Brian Antie, Louisiana State University

In summer 2014, SACRAO president Amy Barber formed a committee to review SACRAO’s current program and committee structures. The committee had embarked on an initiative to garner feedback from membership on their needs as well as recommendations for change. An initial survey and set of semi-structured interviews have been conducted but we want to hear as much feedback as possible before we put together any recommendations for SACRAO’s Executive Committee. This session will provide an open forum for our regional members to discuss the changing needs of Registrar’s and Admissions Officers, document recommendations from constituents, and discuss what SACRAO can do to better meet the needs of its membership.

T5-D: Degree Verification for Foreign Governments and Businesses Jefferson Grand Ballroom

*Presenters: Bob Vento, Louisiana Tech and Robert Doolos, Louisiana State University

*Moderator: Valerie Calenda, Tulane University

Why are foreign governments (especially those in the Middle East) and businesses getting so picky about the legitimacy of our degrees? Have you received requests for special degree verifications to include methods of instruction for courses completed? If so, don't feel like the Lone Ranger. Probably most, if not all, of us have! This presentation will cover the background regarding such requests and how two institutions are responding. We will also discuss the document authentication processes available to our students.
**Program Sessions T6 – System Roundtables**

T6-A: Louisiana State University System  
*Moderator: Bryant Faust, Louisiana State University Health Sciences Center – New Orleans*

T6-B: Southern University System  
*Moderator: Bridget Jacobs, Southern University at New Orleans*

T6-C: Louisiana Community and Technical College System  
*Moderator: Maria Cisneros, Delgado Community College*

T6-D: University of Louisiana System  
*Moderator: Stephanie Tarver, McNeese State University*

T6-E: Louisiana Association of Independent Colleges & Universities  
*Moderator: Ryan Garrity, Tulane University*

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**7:00-9:30**  
**BIG EVENT at Mid-City Lanes ROCK’N’BOWL** (Presented by Digital Architecture)  
(Transportation will be provided beginning 6:30)

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**9:00-12:00**  
**Hospitality Suite** (Presented by College Scheduler)

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**Friday, November 07, 2014**

9:00-11:00  
**Breakfast** (Presented by SmartCatalog)  
Jefferson Grand Ballroom

9:30-11:00  
**Town Hall Meeting and Business Meeting**  
Jefferson Grand Ballroom

11:00-12:00  
**Program Sessions F1 – Forums**

F1-A: Admissions Forum  
*Moderator: Andy Benoit, University of Louisiana at Lafayette*

F1-B: Enrollment Management Forum  
*Moderator: Lisa Miller, University of Louisiana at Monroe*

F1-C: Registrars Forum  
*Moderator: Matt Moore, University of New Orleans*

F1-D: Recruiting Services Forum  
*Moderator: Ashlee Hewitt, Northwestern State University*

12:00-1:00  
**Executive Committee Meeting & Lunch**  
Tulane Board Room (15th Floor)